

These are online courses only

Below are more details of each of our courses

## CRYSTAL THERAPY (ONLINE) - £114

This course covers useful techniques to professionally complete crystal healing treatments. You will be taught about the healing properties of a wide range of crystals so that you can confidently recommend crystals to clients for use in their daily lives. You will also gain an understanding of which crystals would work well in the treatments you currently offer. Consultation and contra-indication guidance is covered in the theory of the course. Photographs and diagrams ensure this course is both engaging and informative to give you the confidence to perform Crystal healing treatments.



### **Entry Requirements: GTi Professional Standards and a holistic or beauty qualification**

More about the course:

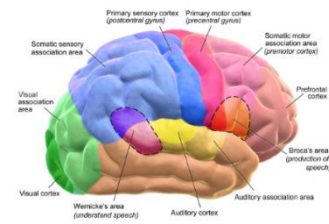
Module List:

- Introduction, Reception and Consultation
- Traditions, Benefits, Formation and Structure of Crystals
- The Aura, the Chakras and the Meridian Energies
- Choosing Your Crystals
- Contra-Indications
- Preparing for Treatment
- Cleansing, Energising and Programming Crystals
- Pendulums
- Crystal Healing Routine
- Aftercare

## ANATOMY & PHYSIOLOGY – (ONLINE) – £238.80

An understanding of Anatomy and Physiology is essential as the basis of all practical training courses in beauty and holistic therapy.

The GTi Award in Anatomy and Physiology is accredited by the Guild of Beauty Therapists, the UK's leading professional beauty trade body.



The course covers all the Anatomy and Physiology required for the Level 2 and Level 3 National Occupational Standards (NOS) for beauty, nails and holistic therapy treatments.

## AROMATHERAPY BLENDING OF OILS – (ONLINE) – £174.00

This course provides you with a great deal of information about different essential oils and carrier oils so that you are qualified to create your own blends of aromatherapy oils.



You can incorporate these aromatherapy oil blends in the treatments you currently offer.

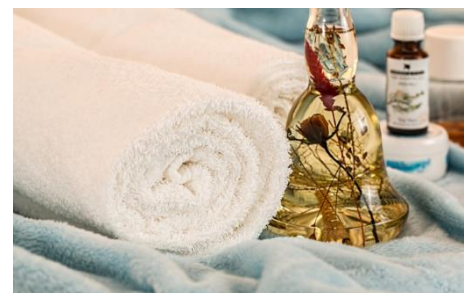
The theory is delivered online with clear diagrams and audio. Reception, consultation and aftercare guidance are covered as well as contra-indications to treatment.

Photographs and diagrams ensure that this course is both engaging and informative to give you the confidence to perform an aromatherapy massage treatment.

## AROMATHERAPY USING PRE-BLENDED OILS – (ONLINE) – £114.00

This course describes the characteristics of all the essential and carrier oils and explains how you can incorporate pre-blended oils into your massage treatments.

It contains images, diagrams and online examinations



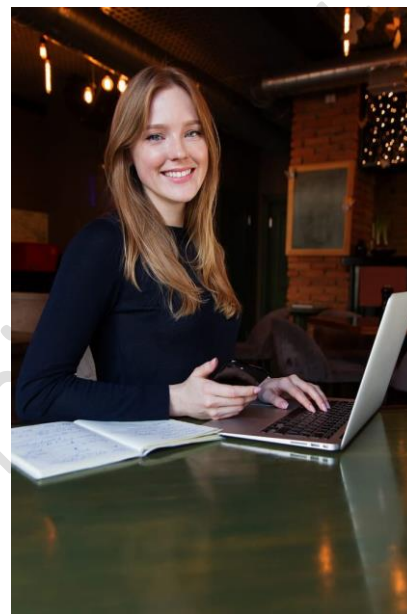
to give you the best possible learning experience.

The course is completed entirely online in your own time.

## AWARD IN EDUCATION AND TRAINING (AET) (ONLINE) – £354.00

There is a huge demand for training in the professional beauty industry, which is why for so many therapists, the next step in their career is into the training area.

Treatment trends come and go, but the demand for training remains constant. Working as a therapist or a nail technician in a salon or in your own business gives you years of valuable experience. You can put this experience to use by training the next generation of beauty professionals. Targeted at beauty therapists, holistic therapists and nail technicians who are new to teaching; the Award in Education and Training is the recognised and accredited UK entry level teaching qualification.



**Entry Requirements: NONE**

**List of Modules:**

- Online Training
- Micro Teach Session

CPD POINTS 40 GTI AWARD

**Qualification Obtained: Level 3 Qualification**

## GENERAL DATA PROTECTION REGULATION (ONLINE) – £46.80

The new General Data Protection Regulations GDPR came into effect in May 2018, and all salon businesses which handle, and store personal information are now required to comply with the regulations or face large fines. The Guild's GDPR course has been written specifically for salon businesses and takes you through all the required steps you need to ensure you are compliant. The course also allows you to create a Privacy Statement for your salon business which you will need to provide to all your salon clients.



## **WHAT IS GDPR?**

General Data Protection Regulation (GDPR) is effective from May 2018 and replaces the old Data Protection Act 1988. GDPR is designed to give even greater safeguards to personal data, such as the information kept on client record cards. Your salon businesses must comply with GDPR requirements, and you could face a fine of up to 20 million euros if you don't.

The General Data Protection Regulation (GDPR) legislation applies to all the personal data you have on record as a business.

## **Entry Requirements: NONE**

### **More about the course:**

#### **Module List:**

- Explaining What GDPR Is About
- Checking Your Data Procedures
- Your Lawful Basis for Processing Data
- Personal Data Breaches

CONTACT US TO BOOK

## **CPD POINTS 4 GTI AWARD**

### **Qualification Obtained: GTi Award**

## **GUILD GREEN SALON SCHEME (ONLINE) – £47.99**

This online learning tool will enable you to develop an environmental pledge unique to your salon business, which will outline the commitments your company is going to implement to make your organisation greener. This course is available to Guild Members for a reduced cost of £19.99 + VAT. Non-Guild Members can complete the course for £47.99.



More about this course:

By completing the course, you will be encouraged to consider the following areas where you can reduce the environmental impact of your business:

- Employee responsibility
- Supplier responsibility

- Energy & water
- Transportation
- Salon supplies
- Paper
- Plastic
- Maintenance & Cleaning
- Culture

### **CPD POINTS 2 GTI AWARD**

#### **Qualification Obtained:**

Upon completion of the course, you will be awarded "Guild Green Salon" status and you will receive a logo and certificate to proudly display in your beauty business.

## **HEALTH & SAFETY (ONLINE) - £46.80**

This course contains all the relevant health and safety legislation and information which you will need to know when working in the beauty, nails and holistic industry. The GTi Health & Safety course includes valuable information regarding waste, fire safety and injuries. It also includes a template of a risk assessment which is available, along with the course manual, to download once you have completed the course.

#### **Entry Requirements: NONE**

More about the course:

Module List:

- Introduction & Employers Duties
- The Workplace
- Incidents & Injuries
- Safety Measures
- Risk & Waste



CPD Points 5

Qualifications Obtained: GTi Award

## MARKETING YOUR BUSINESS (ONLINE) – £46.80

This course has been developed for beauty and holistic therapists and nail technicians who already have their own business and are looking for effective ways to promote it. It is suitable for any beauty business owner, whether at home, mobile or in a salon. Written by leading industry experts, the course includes images and online assessments to give you the best possible learning experience.



### Entry Requirements: NONE

More about the course:

#### Module List:

- Introduction & Employers Duties
- The Workplace
- Incidents & Injuries
- Safety Measures
- Risk & Waste

CPD Points – 80

Qualification Obtained: GTi Award

## PROFESSIONAL STANDARDS FOR THERAPISTS (ONLINE) – £58.80

Professional therapists are required to comply with all relevant legislation affecting their businesses and must always act professionally towards clients and fellow practitioners. Professional therapists are responsible for the health and safety of their clients and themselves. They must also abide by a strict code of ethics as laid down by the Guild of Professional Beauty Therapists.



### FREE WITH ANY OTHER GTi COURSE

Entry Requirements: NONE

#### More about the course:

#### Module List:



- Introduction & Employers Duties
- The Workplace
- Incidents & Injuries
- Safety Measures
- Risk & Waste

CPD Points – 10

Qualification Obtained: GTi Award

## SALON MEDIA FOR BUSINESSES (ONLINE) WAS £46.80 TO £19.50

### HALF PRICE SPECIAL OFFER

To help you keep in touch with your clients during the COVID-19 crisis, this course is now available at half price for just £19.50 + VAT.

Plus, when you enrol on the course you will also get a voucher for £20 which you can use when you join or renew your Guild membership. Voucher valid for 12 months.

Use Code **SMHALF** when enrolling.

### Entry Requirements: NONE

More about the course:

#### Module List:

- Introduction to Social Media Marketing
- Content
- Content Continued
- Stories and Live Features
- Engagement
- Algorithms & getting your content seen
- Influencers and who to follow
- Consent
- Hashtags
- Advertising your social media presence and how The Guild can help



## STARTING AND MARKETING YOUR BUSINESS (ONLINE) – £70.80

This course has been developed for beauty and holistic therapists and nail technicians who wish to start their own business whether from home, mobile or in a salon. It includes advice on starting a business as well as marketing advice. Written by leading industry experts, the course includes images and online examinations to give you the best possible learning experience.



### **Entry Requirements: NONE**

Module List:

- Introduction
- Motivation
- Planning Your Business
- Types of Businesses
- Buying an Existing Business
- Business Accountancy
- Marketing
- Pricing
- Product
- Place
- Promotion
- Advertising
- Social Media
- Business Administration
- Support for Your Business

**CPD POINTS 14 GTI AWARD**

**Qualification Obtained: GTi Award**



## STARTING YOUR OWN BUSINESS (ONLINE) – £46.80

This course has been developed for beauty and holistic therapists and nail technicians who are wanting to start their own business, whether it be home-based, mobile or in a salon. Written by leading industry experts, the course includes images and online assessments to give you the best possible learning experience.



### **Entry Requirements: NONE**

More about this course and module list:

- Introduction
- Motivation
- Planning Your Business
- Types of Businesses
- Buying an Existing Business
- Business Accountancy
- Business Administration
- Support for Your Business

### **CPD POINTS 8 GTI AWARD**

**Qualification Obtained: GTi Award**

## SUCCESSFUL RETAILING (ONLINE) – £46.80

The GTi Successful Retailing course covers all the aspects you will need to know in order to confidently and competently retail products to your clients. The course includes detailed modules on how to choose and prepare your products, how to approach the client and how to measure their response. The course is beautifully written and accompanied by full-colour images to give you the best possible learning experience. This theory-only course is completed entirely online, in your own time, so it fits in around a busy lifestyle. There are no online examinations to complete, instead students are provided with a workbook which contains tasks for each module which will help you to tailor the sales process to your own business and products.



### **Entry Requirements: NONE**

More about the course and Module list:

- Introduction & Step 1 – Preparation
- Step 2 – Approach
- Step 3 – Questioning
- Step 4 – Demonstration
- Step 5 – Response
- Step 6 – Closing
- Step 7 – Follow-up

**CPD POINTS 7 GTI AWARD**

**Qualification Obtained: GTi Award**

[www.professionalbeautytraining.com](http://www.professionalbeautytraining.com)